

Dear Community Leader and Friend,

March is Colon Cancer Awareness Month, and we need your help with the annual Run for Your Buns 5K to raise awareness and funds to benefit the North Mississippi Medical Center Cancer Care Fund. We appreciate your commitment to spreading awareness of colon cancer in our community. With your support, we can continue to educate our community on the importance of colon cancer screening.

Run for Your Buns 5K will be held virtually March 17-24. Participants will use the Race Joy app from Run Signup to track, time and share their race.

## Sponsorship levels:

- \$250 Includes your company name on race T-shirt
- \$500 Includes mention on NMHS and HCF social media and logo on race T-shirt
- \$1,000 Includes all of the above, plus check presentation photo shared on social medial and two race entries
- \$1,500 Includes all of the above plus four race entries
- \$2,000 Finish line sponsor: includes all of the above, plus the opportunity to have your business logo displayed at Digestive Health through the month of March
- \$2,500 Presenting sponsor includes all the above, four race entries and your logo displayed prominently on a banner at NMMC-Tupelo through the month of March.

The North Mississippi Medical Center Cancer Care Fund provides approximately \$250,000 annually to help qualifying cancer patients. Approximately 30 percent of those funds go directly to assist colon cancer patients.

This fund, administered by the Health Care Foundation of North Mississippi, is often the only resource available to help patients and their families through this difficult period of their lives. For example, a \$250 contribution locally can provide:

- 4-5 months of pain and nausea medications for a patient to help combat the side effects of cancer treatment
- 2-3 months of transportation to daily radiation treatments
- 1 month feeding pump rental with feeding supplies and nutritional supplements

If you would like to be a sponsor and support this cause, please fill out the attached sponsorship form. Your support makes a difference in the lives of so many in our service area.

Thank you again for your consideration. We anticipate the annual Run for Your Buns 5K will return to an in-person event in 2025. If you have any questions, please contact Sheree Walden at (662) 377-4173.

Best.

Stephen Amann, MD, FACG Digestive Health Specialists

**Event Chair**