## Unk UP TO DO good Your BUSINESS IS THE MISSING / INK

Join the Health Care Foundation of North Mississippi as a corporate partner. Link arms with other local businesses - together we can make an

- One in three job seekers say it is extremely important that their organization has a positive impact on communities.
  (Gallup 2021)
- 90% of consumers want to know how companies are supporting charitable causes. (SCORE 2019)

even bigger difference for people in our community.

As a business serving the same communities as North Mississippi Health Services, you are uniquely positioned to make a positive impact. You know how to unite a team and spread the word about what you do. Corporate giving helps you leverage your unique strengths to better our community and

increase engagement with your team.

Corporate giving can build positivity around your brand. Linking up as a corporate partner with NMHS can transform local lives.

## When you become an HCF Corporate Partner, you get:

- Increased brand awareness with support from NMHS social media, website and internal communication
- The opportunity to offer a discount or incentive to NMHS employees, potentially gaining loyalty to your brand
- Your logo/business name on a dedicated NMHS web page that features our corporate partners
- An HCF Corporate Partner sticker to display – letting your employees and customers know that you are a dedicated community supporter.
- The opportunity to make a REAL impact on people in your community.

## About HCF

The Health Care Foundation of North Mississippi is the charitable arm of North Mississippi Health Services. When you link up with HCF, the funds we raise together are used to provide:

- H-C-F
  HEALTH CARE
  FOUNDATION
  of North Mississippi
- Patient assistance for many NMHS patients who need of INOVIN IVIISSISS
  help beyond medical care. When our social workers
  learn that a patient is struggling financially whether that's with medication costs,
  transportation needs, utility assistance, groceries or other needs, HCF funds ease
  the burden.
- Health career scholarships for those pursuing health careers throughout our service area, as well as several scholarships in memory of those who have made a lasting impact on our health care organization.

## let's LINK UP

When you become an HCF Corporate Partner by giving \$500 annually, you know your investment is

making a real-life impact on people in our community. 100% of donations to HCF go to their intended purpose – That's right, we never use these funds for administrative costs.

As an HCF Corporate Partner, you can choose to designate your gift to any of our 60+ funds to make a difference in the area of your choice – from cancer, diabetes, heart disease, scholarships and much more.

Start making a difference today by visiting www.nmhsfoundation.org or calling (662) 377-3613.

